SCHOOL OF BUSINESS

RICHARD J. WEHLE

SCHOOL OF BUSINESS

RICHARD J. WEHLE

SCHOOL OF BUSINESS

RICHARD A. Wall, Interim Dean; Laura A. McEwen, Assistant Dean and Director, Graduate Business Programs; Sara Vescio, Executive Director of the Women’s Business Center; Jennifer M. Patrick, Executive Director of the Center for Professional Development

Bagen Hall 205 | 2001 Main Street | Buffalo NY 14208 | 716-888-2160 | Fax: 716-888-2145

MISSION STATEMENT

The Richard J. Wehle School of Business (WSB) develops business professionals to lead within their organizations, to excel in a globally competitive marketplace, and to behave as ethically and socially responsible individuals. This is achieved through teaching excellence, intellectual vigor and community involvement in the Jesuit Tradition.

The Wehle School of Business prepares its graduates to:

• Lead within their organizations: Students from our undergraduate and master’s programs will be prepared to successfully work with and motivate colleagues to accomplish organizational goals.

• Excel in the globally competitive marketplace: Leveraging our location on an international border, students will demonstrate knowledge of the globally competitive marketplace.

• Ethically and socially responsible individuals: Students will demonstrate ethical and socially responsible thinking and behavior and use their gifts in the service of others

• Teaching excellence: Maintain an environment of active and experiential student learning and intellectual growth using qualified and caring faculty.

• Intellectual vigor: Produce innovative and impactful faculty scholarship that advances knowledge related to pedagogy and professional practice.

• Community involvement: Encourage and support faculty and student activities that provide community service to and play an active role in our regional environment and targeted international communities.

• Jesuit academic experience: Use transformative learning rooted in the Catholic intellectual tradition to engage students in the classroom and community, caring for their spiritual, intellectual, emotional and physical lives, in order to educate the whole person in the service of others.

AACSB ACCREDITATION

The Richard J. Wehle School of Business is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). Accreditation by AACSB is the hallmark of excellence in management education, and has been earned by less than five percent of the world’s business programs. Today, there are 761 business schools in 52 countries and territories that maintain AACSB Accreditation. It represents the highest standard of achievement for business schools worldwide. Programs receiving AACSB International accreditation have superior faculty, high-caliber teaching, and meaningful interaction between students and faculty. All students majoring in business are required to participate in assessment exercises appropriate for meeting accreditation requirements.

ACADEMIC PROGRAMS & DEPARTMENTS

The Richard J. Wehle School of Business offers curricula leading to premium undergraduate degree programs. You can view a complete listing of the undergraduate business and dual-degree programs by clicking on the Programs tab at the top of this page. Students can earn dual majors using two or more business majors or a combination of business and non-business majors from outside the Wehle School of Business.

Our departments are:

• Accounting
• Economics & Finance
• Management
• Marketing & Information Systems

BETA GAMMA SIGMA

The Wehle School of Business at Canisius College houses a chapter of Beta Gamma Sigma (https://www.betagammasigma.org). Beta Gamma Sigma is the premier honor society recognizing business excellence. Lifetime members of the Society have earned the right to be considered the “Best in Business.” Juniors ranking in the top seven percent of their class, seniors in the upper 10 percent, and graduate students who graduate in the top 20 percent are eligible for membership.

PROFESSIONAL STUDENT ORGANIZATIONS

The WSB sponsors a number of professional student organizations that provide a range of professional development opportunities for students preparing for careers in business. These organizations host workshops, seminars, networking events and tours of local businesses. Many of the student groups engage in community-based projects, using their business skills to help others and create a positive impact on the local economy. Some of the groups participate in competitions with other colleges from across the country. These competitions give students an opportunity to develop their skills and gain national recognition. The professional student organizations in the Wehle School of Business have been recognized by a number of external industry groups for their exceptional programming, leadership and success in competitions. Students are encouraged to become active in a professional student group early in their college career. Current student groups include:

• Accounting Society
• American Marketing Association (AMA)
• APICS - The Premier Professional Association for Supply Chain Management
• Canisius Entrepreneurs’ Organization (CEO)
• Canisius International Business Association (CIBA)
• Economics & Finance Club
• Enactus
• Fashion Industry Organization (FIO)
• Golden Griffin Fund (GGF)
• Quad Gear
• Society for Human Resource Management (SHRM)
EXTERNAL BUSINESS PROGRAMS
Center for Professional Development

The WSB houses the Center for Professional Development (CPD), which delivers executive education and lifelong learning opportunities for individuals and businesses throughout the Western New York region and beyond. The CPD's diverse program options provide individuals with opportunity to advance their career, regardless of role or experience. Led by distinguished faculty at Canisius College as well as by Western New York business experts, the CPD's programs are targeted at enhancing the skills leaders require to be successful in today's business climate. Located on the Main St. campus of Canisius College in Science Hall, many of the non-credit bearing seminars, professional development workshops, training and other programs offered by the CPD are open to enrollment by students, alumni and members of the community. For additional information and a listing of CPD programs and upcoming events, visit the official CPD website (http://canisiuscpd.com).

The Women's Business Center

Located in Demerly Hall, just a short distance from the Main St. campus, the Women's Business Center (WBC) empowers entrepreneurs to succeed through education, connections and community by developing leaders, fostering opportunities and building collaboration. The WBC was established by the Richard J. Wehle School of Business in 2003 to support the success of entrepreneurs and small business owners with a focus on women in Erie County and the surrounding region including Buffalo, Rochester, Jamestown and Niagara Falls. The WBC provides services in small business development: training, counseling, coaching, and networking. Networking serves as a major component of all programs to ensure that every participant has made appropriate connections with business and community resources. Faculty and students at Canisius frequently connect with area entrepreneurs and small businesses through programs offered by the Women's Business Center. These connections often result in mutually beneficial relationships that contribute to the economic strength of the local and regional economy. For additional information and a listing of WBC programs and upcoming events, visit the official WBC website (http://thewomensbusinesscenter.com).

COMMITMENT TO BUSINESS ETHICS AND THE COMMUNITY

The Richard J. Wehle School of Business has always promoted ethics and the application of Jesuit values to the personal and professional lives of students, alumni, faculty and other members of our campus community. We believe that ethical behavior is a fundamental requirement for long-term success in business for both individuals and organizations. Our commitment to the promotion of ethics and ethical business behavior runs deep and can be seen in the School's mission statement, our curriculum, and the actions of our students and faculty as they engage with, and serve others in our local, regional and international community. In addition to teaching and promoting ethics in our academic programs, the Wehle School of Business is a founding partner in the Buffalo Niagara Business Ethics Association (BNBEA) (http://buffalobusinessethics.org).

UNDERGRADUATE MAJORS & DEPARTMENTS

<table>
<thead>
<tr>
<th>Majors</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting (120 Hr.) &amp; Professional Accounting (150 Hr.)</td>
<td>Accounting</td>
</tr>
<tr>
<td>Accounting Information Systems</td>
<td>Accounting</td>
</tr>
<tr>
<td>Economics</td>
<td>Economics/Finance</td>
</tr>
</tbody>
</table>

Entrepreneurship Management
Finance Economics/Finance
International Business Management
Management Management
Marketing Marketing & Information Systems

In addition, dual majors are available in these areas or in combination with other majors outside the Wehle School of Business.

UNDERGRADUATE MINORS & DEPARTMENTS

<table>
<thead>
<tr>
<th>Minors</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Management Minor (for majors outside the Wehle School of Business)</td>
<td>Management</td>
</tr>
<tr>
<td>Economics Minor Economics &amp; Finance</td>
<td></td>
</tr>
<tr>
<td>Entrepreneurship Management</td>
<td></td>
</tr>
<tr>
<td>Global Logistics and Supply Chain Management Minor</td>
<td>Management</td>
</tr>
<tr>
<td>Human Resources Management Minor</td>
<td>Management</td>
</tr>
<tr>
<td>Information Systems Minor Marketing &amp; Information Systems</td>
<td></td>
</tr>
<tr>
<td>International Business Minor Management</td>
<td></td>
</tr>
<tr>
<td>Operations Management Minor Management</td>
<td></td>
</tr>
</tbody>
</table>

The Wehle School of Business also offers graduate programs that lead to the degrees of Master of Business Administration (MBA), Master of Business Administration – Accounting (MBAA), Master of Business Administration in Professional Accounting (MBAPA), and Master of Science in Forensic Accounting (MSF). These degrees are described in the Graduate Catalog (http://catalog.canisius.edu/archive/2017-2018/graduate/wehle-school-business).

BS/BA AND MBA OR MBA IN PROFESSIONAL ACCOUNTING (MBAPA) DUAL DEGREE PROGRAM

Contact: Laura McEwen, Assistant Dean and Director of the Graduate Business Programs
Bagen Hall 205B | 2001 Main Street | Buffalo NY 14208 | 716-888-8280 | mcewenl@canisius.edu

For additional information, visit the Dual Degree webpage (http://www.canisius.edu/economics-finance/overview/babs-mba-dual-degree).

PROGRAM DESCRIPTION

Canisius students only.

This program enables qualified students in most majors to earn an undergraduate degree and a Master in Business Administration (MBA) within a five-year period or an MBAPA in six years. During the first three years, students take courses to fulfill their core curriculum and major-area requirements, saving electives for their senior year. In their senior year, students complete their undergraduate requirements and use free electives to take a series of introductory graduate courses. They complete the MBA requirements in the fifth year. Students with AP credits or transfer credits may be able to complete the program in less than five years.
BS/BA DUAL DEGREE ADMISSION

Application is made by students in the spring semester of their junior year. Admission to the program will require meeting current MBA admission standards.