

COMMUNICATION STUDIES (BA)

Chair: John S. Dahlberg, PhD

Introduction

The Communication Studies major is grounded firmly in the liberal arts tradition. The Communication Studies curriculum reflects an equal interest in what is communicated within and between cultures and in how communication takes place in relational (intrapersonal/interpersonal), organizational and mediated contexts. The department's curriculum addresses three major facets of the academic study of communication: theory, criticism and professional skills. In the Communication Studies program, students examine the dynamic nature of modern communication processes and technologies by emphasizing the theory, structure, function, value systems and effects of society's communication institutions. In practical terms, students examine how we communicate as families, couples and friends. We study how we interact in work and corporate settings; how we persuade and are persuaded, as individuals, professionals and intended targets; and how we affect others through various media, from oral to written to electronic to digital. The program offers students a variety of opportunities to acquire professional knowledge, skills and production competencies relevant to diverse careers in many communication-related fields. Recognizing the need to prepare students for productive lives in a changing world, the department aims at educating its graduates to welcome change. In a rapidly changing and highly competitive job market, the Communication Studies faculty provides the foundation on which to build meaningful roles in the contemporary world. Students may concentrate in Media Studies, Advertising and Public Relations, and/or Relational/Organizational Communication. For a more detailed description of the program, faculty, facilities, academic and co-curricular opportunities please go to the Communications Studies website (<https://www.canisius.edu/academics/programs/communication-studies>).

Qualifications

Majors must have a cumulative GPA of at least 2.0, a minimum grade of C- in all communication courses, and a minimum overall average of 2.0 in all communication coursework. Performance of majors is subject to review relative to their continuation in the program. Communication Studies majors select an academic concentration within the Communication major and need at least 36 hrs. of communication courses (33 hrs. for double majors).

Advisement

All students should have an advisor in the major and should contact the department directly to have an advisor assigned if they do not already have one. Meetings with academic advisors are required prior to students receiving their PIN for course registration each semester. All majors should work closely with their advisor in discussing career expectations, choosing their major electives, developing their entire academic program and planning their co-curricular or supplemental academic experiences.

Communication Studies majors are assigned an advisor at the beginning of their freshman year. If you are a transfer into the Communication Studies major or you do not have an advisor, please contact the Communication Studies departmental office at 716-888-2115 so that an advisor can be assigned to you.

Major Experiences

Internships

Internships (COM 488 , COM 498) awarding up to a maximum of 12 credit hours may be earned by qualified Communication Studies majors at approved locations in Buffalo or other cities. The internships are individually arranged, require department approval and are available only to junior or senior candidates with a cumulative GPA of at least 2.5 and a Communication average of at least 2.7. Internships are taken on a Pass/Fail basis and are counted towards free elective credit. Students are encouraged to plan early to do internships during their junior and senior years. Interested majors should consult with their advisor or see the department chair for more information.

Double Majors

Students who wish to expand their educational opportunities may decide to declare a double major. The decision may be based on career goals or planned graduate studies. Before a student declares a double major, it is important to meet with the appropriate academic departments for advisement. Some double major combinations can be completed within the minimum 120 credit hour degree requirement, but in some cases additional course work may be required. In order to declare a double major, the student must complete the appropriate double major request form and get the signature of each department chairperson and the appropriate associate dean. Please note that students will receive only one degree, regardless of the number of majors they complete.

Double majors with Communication Studies are available with the permission and guidance of both chairs. Students complete a minimum of 33 credit hours of communication courses. Communication Studies dual major sequences allow several different choices; among those most frequently involved are digital media arts, journalism, political science, psychology, sociology, English, creative writing, history, marketing and modern languages. Each Communication Studies and dual major is assigned a department faculty advisor for the purpose of planning an individual program that will satisfy the department's requirements and the student's personal goals. Course selections develop from communication major requirements, prerequisites, recommended sequences and communication electives. Communication Studies students who are double majors and successfully complete 3 or more credit hours in Internships (COM 488, COM 498) are required to complete 30 hours of in-class credit in order to complete the Communication Studies major (i.e., not 33 or 36 in-class hours).

Minors in Other Disciplines

Minors provide students the opportunity to pursue additional interests but generally do not require as many courses as a major. Minors generally range from five to eight required courses. The minors page (<http://catalog.canisius.edu/undergraduate/minors>) provides a complete list of minors and provides links to each minor. Some majors and minors can be completed within the minimum 120 credit hour degree requirement, but in some cases additional coursework may be required. Students must complete the appropriate minor request form.

Curriculum

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All undergraduate students must complete either the Canisius Core Curriculum (<http://catalog.canisius.edu/undergraduate/academics/curricular-information/core-curriculum>) or the All-College Honors Curriculum (<http://catalog.canisius.edu/undergraduate/academics/>

curricular-information/all-college-honors-program). Many schools refer to their college-wide undergraduate requirements as "general education" requirements. We believe that the core curriculum and the honors curriculum are more than a series of required classes; they provide the basis for a Jesuit education both with content and with required knowledge and skills attributes that are central to our mission.

Free Electives

Students may graduate with more but not less than 120 credit hours. Free electives are courses in addition to the Core Curriculum or Honors Curriculum and major requirements sufficient to reach the minimum of 120 credit hours required for graduation.

Major Requirements

Code	Title	Credits
Major Required Courses		
COM 201	Oral Communication	3
COM 202	Communication Theory	3
COM 203	Writing for the Public Media	3
COM 204	Interpersonal Communication	3
COM 205	Mass Communication and Society	3
COM 206	Introduction to Research Methods ¹	3
Select 3 electives from one of the COM concentrations		9
Select 3 additional major electives ²		9
Total Credits		36

¹ Double majors in Communications and another social science (e.g., Political Science, Psychology, Sociology, or Criminal Justice) may elect to substitute PSY 202, SOC 342, ANT 351, or HSV 303. Please consult with your advisor or the department chair for details.

² Students can elect to complete the balance of credits from any approved COM electives. Students are free to take any number of COM electives beyond the required 36 credits (33 for double majors), to fulfill their free elective credit needs.

Concentration Courses

Relational/Organizational Communication

Code	Title	Credits
COM 302	Small Group Communication	3
COM 304	Family Communication	3
COM 308	Social Media Effects	3
COM 318	Organizational Communication	3
COM 319	Training and Development	3
COM 327	Gender Differences in Human Communication	3
COM 335	Communication and Personality	3
COM 337	Constructive Uses of Humor	3
COM 350	Health Communication	3
COM 354	Persuasion	3
COM 359	Communication and Sports	3

Advertising/Public Relations Communication

Code	Title	Credits
COM 308	Social Media Effects	3
COM 311	Principles of Advertising	3
COM 312	Public Relations: Principles and Practices	3
COM 315	Advertising and the Creative Process	3

COM 320	Advertising Writing	3
COM 330	Public Relations Writing	3
COM 340	Media Relations	3
COM 348	Environmental Communication	3
COM 353	Advertising Account Strategies	3
COM 411	Advertising Campaigns	3
COM 412	Public Relations Case Studies	3
COM 414	Issues in Integrated Marketing Communications	3
COM 422	Public Relations Campaigns	3

Media Studies Communication

Code	Title	Credits
COM 308	Social Media Effects	3
COM 325	Media Literacy	3
COM 351	Media Ethics	3
COM 361	Introduction to TV Production	3
COM 367	Broadcasting in America	3
COM 374	Film History	3
COM 375	Film Classics	3
COM 376	Film Genres	3
COM 378	American Film Directors	3
COM 385	Media & Children	3
COM 479	World Cinema	3

Major Electives

Code	Title	Credits
COM 302	Small Group Communication	
COM 304	Family Communication	
COM 308	Social Media Effects	
COM 311	Principles of Advertising	
COM 312	Public Relations: Principles and Practices	
COM 315	Advertising and the Creative Process	
COM 318	Organizational Communication	
COM 319	Training and Development	
COM 320	Advertising Writing	
COM 325	Media Literacy	
COM 327	Gender Differences in Human Communication	
COM 330	Public Relations Writing	
COM 335	Communication and Personality	
COM 337	Constructive Uses of Humor	
COM 350	Health Communication	
COM 351	Media Ethics	
COM 353	Advertising Account Strategies	
COM 354	Persuasion	
COM 359	Communication and Sports	
COM 361	Introduction to TV Production	
COM 374	Film History	
COM 375	Film Classics	
COM 376	Film Genres	
COM 378	American Film Directors	
COM 385	Media & Children	
COM 411	Advertising Campaigns	
COM 412	Public Relations Case Studies	

COM 414	Issues in Integrated Marketing Communications
COM 418	Interviewing
COM 422	Public Relations Campaigns
COM 479	World Cinema
COM 488	Internship I Seminar
COM 491	Video Institute I
COM 492	Video Institute II
COM 498	Internship II Seminar
COM 499	Independent Study
DMA 201	Introduction to Digital Media
DMA 215	Digital Media Culture
DMA 216	Digital Media Law
DMA 212	2D Graphics
DMA 217	Interaction Design
DMA 310	Digital Audio/Music Production
DMA 342	Introduction to Web Design
DMA 385	Digital Filmmaking
DMA 442	Advanced Web Design
FAS 140	Introduction to Still Photography ¹
FAS 141	Digital Photography ¹
JRN 310	Journalism
JRN 311	Advanced Journalism and Investigative Reporting
JRN 322	Feature/Magazine Writing
JRN 336	Sports Journalism
JRN 369	Television Features

Total Credits 0

¹ Only 6 credits of FAS photography courses can be applied as COM elective credit.

Note: Four computer labs, HD digital video editing stations, an audio/music production studio and an HD television studio/control room are available for student use in Lyons Hall.

Roadmap

Recommended Semester Schedule for Major Course Requirements

Freshman	
Fall	Spring
COM 205	COM 204
Sophomore	
Fall	Spring
COM 201	COM 202
COM 206 (or COM Elective)	COM 203 (or COM Elective)
Junior	
Fall	Spring
COM 206 (or COM Elective)	COM 203 (or COM Elective)
Senior	
Fall	Spring
COM Elective	COM Elective
COM Elective	COM Elective

Learning Goals & Objectives

These learning goals and objectives apply to all Communication Studies majors.

Student Learning Goal 1:

Communication Studies majors will be critical thinkers who apply communication theories and concepts in life situations.

Students will:

- **Objective 1:** Demonstrate advanced skills in analyzing research.
- **Objective 2:** Apply targeted communication theories and constructs to specific projects or situations.

Student Learning Goal 2:

Communication Studies majors will design and deliver effective messages.

Students will:

- **Objective 1:** Demonstrate an understanding of the intended audience
- **Objective 2:** Determine appropriate means of communication to reach that audience.
- **Objective 3:** Demonstrate an ability to design and deliver messages.

Minor

Communication Studies Minor

The Communication Studies department offers a general Communication Studies minor for students wishing to add the study of communication to their curricula. Students need to complete 18 credit hours of Communication Studies courses, based on the following requirements:

Code	Title	Credits
Foundation Courses		
Select 3 of the following: ¹		9
COM 201	Oral Communication	
COM 202	Communication Theory	
COM 203	Writing for the Public Media	
COM 204	Interpersonal Communication	
COM 205	Mass Communication and Society	
COM 206	Introduction to Research Methods	
Concentration Courses		9
Select 1 course from Relational/Organizational Communication		
Select 1 course from Advertising/Public Relations Communication		
Select 1 course from Media Studies Communication		
Total Credits		18

¹ **Note:** A section of each foundation course is offered every semester. Multiple sections of COM 201 and COM 203 are offered each semester.

Concentration Courses

Relational/Organizational Communication

Code	Title	Credits
COM 302	Small Group Communication	3
COM 304	Family Communication	3
COM 308	Social Media Effects	3
COM 318	Organizational Communication	3
COM 319	Training and Development	3

COM 327	Gender Differences in Human Communication	3
COM 335	Communication and Personality	3
COM 337	Constructive Uses of Humor	3
COM 350	Health Communication	3
COM 354	Persuasion	3
COM 359	Communication and Sports	3

Advertising/Public Relations Communication

Code	Title	Credits
COM 311	Principles of Advertising	3
COM 312	Public Relations: Principles and Practices	3
COM 315	Advertising and the Creative Process	3
COM 320	Advertising Writing	3
COM 330	Public Relations Writing	3
COM 340	Media Relations	3
COM 348	Environmental Communication	3
COM 353	Advertising Account Strategies	3
COM 411	Advertising Campaigns	3
COM 412	Public Relations Case Studies	3
COM 414	Issues in Integrated Marketing Communications	3
COM 422	Public Relations Campaigns	3

Media Studies Communication

Code	Title	Credits
COM 325	Media Literacy	3
COM 351	Media Ethics	3
COM 361	Introduction to TV Production	3
COM 367	Broadcasting in America	3
COM 374	Film History	3
COM 375	Film Classics	3
COM 376	Film Genres	3
COM 378	American Film Directors	3
COM 385	Media & Children	3
COM 479	World Cinema	3

Courses

COM 201 Oral Communication 3 Credits

Study and practice of concepts, processes and techniques of effective verbal communication in face-to-face, small group and public-address contexts. Speeches required.

Fulfills College Core: Oral Communication

Offered: fall & spring.

COM 202 Communication Theory 3 Credits

Fundamental forms of communication theory and perspectives are explored and related to daily life applications and particular lines of research in relational, group, organizational, gender, social media, public and mass mediated communication contexts.

Offered: every spring.

COM 203 Writing for the Public Media 3 Credits

Intensive writing assignments employing message-design principles provide opportunities to prepare news, features, press releases, advertising copy and opinion pieces.

Fulfills College Core: Advanced Writing-Intensive

Offered: fall & spring.

COM 204 Interpersonal Communication 3 Credits

Examines the theoretical and pragmatic aspects of interpersonal communication in various contexts to enhance self-awareness and effective self-expression in relationships.

Fulfills College Core: Field 5 (Social Sciences)

Offered: fall & spring.

COM 205 Mass Communication and Society 3 Credits

Survey of mass communication processes and the mass media in terms of development, industry structure, functions, effects and interactive relationships with American society.

Fulfills College Core: Field 5 (Social Sciences)

Offered: fall & spring.

COM 206 Introduction to Research Methods 3 Credits

The fundamentals of the scientific method, especially the basics of research methods, designs and hypothesis testing.

Offered: every fall.

COM 302 Small Group Communication 3 Credits

Communication variables in small groups involving task, maintenance, leadership, conformity, shift-to-risk and development. Some emphasis on skill development.

Offered: every other year.

COM 304 Family Communication 3 Credits

Examines contemporary family communication theories, concepts, models and research. Special emphasis on improving family communication across the lifespan.

Fulfills College Core: Field 5 (Social Sciences)

Offered: every other year.

COM 308 Social Media Effects 3 Credits

This course provides an overview of the effects of social media use on our interactions and relationships. It also examines individual differences in social media use as well as how social media is used to manage one's identity. Open to Communications Studies majors and minors only.

Offered: spring of odd-numbered years.

COM 311 Principles of Advertising 3 Credits

The fundamentals of advertising, including history and development, advertising media, marketing, audiences, campaign objectives, budget, creativity and agency functions. (DMA elective).

Offered: fall.

COM 312 Public Relations: Principles and Practices 3 Credits

Historical antecedents and contemporary practice of public relations are examined in the context of public relations concepts and theories. The course also examines the day-to-day responsibilities and ethical obligations of PR practitioners in a variety of public settings. (ADV/PR sequence).

Offered: fall.

COM 315 Advertising and the Creative Process 3 Credits

Study of techniques, tools and theories for generating innovative concepts and ideas. Emphasize application to advertising context. (DMA elective).

Offered: every other year.

COM 318 Organizational Communication 3 Credits

Communication principles and practices, including communicator style variables, communication flow and competent superior-subordinate communication.

Offered: fall.

- COM 319 Training and Development** 3 Credits
Methods for assessing training needs within organizations, and designing, implementing and assessing outcomes of training. Emphasis on principles of effective training and development of training competencies. Students develop training skills.
Fulfills College Core: Oral Communication
Offered: spring.
- COM 320 Advertising Writing** 3 Credits
Covers a variety of ways of developing advertising copy (copywriting) and creative concepts for persuasive advertising pieces. Includes workshop writing for print, television and radio commercials, and social media.
Offered: every other year.
- COM 325 Media Literacy** 3 Credits
Focuses on theoretical approaches and practical skills. Students learn to analyze, think critically and produce effective mediated messages through the production of a service-oriented video project. Service Learning Option. (DMA, JRN elective).
Offered: every other year.
- COM 327 Gender Differences in Human Communication** 3 Credits
Examines gender as a variable of interest in social interaction with special emphasis on contemporary gender theories, concepts, and research. Understand the reasons why communication misunderstandings related to gender differences occur.
Offered: every other year.
- COM 330 Public Relations Writing** 3 Credits
Theoretical perspectives on various forms of public relations writing and the applications of each. Writing and editing skills. Students produce portfolio of PR writing tools and techniques. (ADV/PR).
Offered: spring.
- COM 335 Communication and Personality** 3 Credits
The role of personality in human communication (especially argumentative and aggressive traits). Emphasis on critical thinking and constructive arguing. Students develop arguing skills.
Offered: every other year.
- COM 337 Constructive Uses of Humor** 3 Credits
Survey of classic and contemporary humor theories, concepts and research. Special emphasis on research that highlights the benefits of humor in education, medicine, business and relational contexts.
Offered: every other year.
- COM 340 Media Relations** 3 Credits
One form of public relations is communicating with audiences through the news media. This course focuses on the principles and practices of media relations. (ADV/PR sequence).
Offered: every other year.
- COM 348 Environmental Communication** 3 Credits
Writing about the environment began in earnest with Thoreau, continued with Rachel Carson and Silent Spring, and is an important issue for journalists, PR specialists, environmental scientists and ordinary citizens. This course examines issues in environmental communication from the various public roles. (ADV/PR sequence).
Offered: every other year.
- COM 350 Health Communication** 3 Credits
Examines how communication plays a role in the health decisions people make from a variety of perspectives. Focuses on theoretical approaches to health communication, influence tactics, challenges associated with medical adherence/compliance gaining, caregiver- client communication, how personality affects health decisions, nonverbal and verbal factors in the health interaction, and social-cultural factors in health.
Offered: every other year.
- COM 351 Media Ethics** 3 Credits
Explores ethics across media disciplines through the work of professional communicators -- journalists, broadcasters, advertising and public relations practitioners. Develop practices of making crucial media decisions based on principles and idealism.
Fulfills College Core: Ethics
Offered: fall.
- COM 352 Advanced Interpersonal Seminar** 3 Credits
This class examines interpersonal communication theories, concepts and models. Students learn more about how interpersonal communication research is conducted and develop an original research project on some aspect of interpersonal communication.
Prerequisites: minimum grade of C in COM 204.
Offered: occasionally.
- COM 353 Advertising Account Strategies** 3 Credits
Account management is a critical component of marketing and communications. We'll cover the practical aspects of planning, client-agency relationships, functioning effectively in a creative environment, working with media outlets and start to learn how to develop an integrated marketing communications program.
Offered: occasionally.
- COM 354 Persuasion** 3 Credits
Students explore classic and contemporary persuasion theories, models and concepts. Students participate in semester long persuasion and social influence projects where they apply theories and concepts.
- COM 359 Communication and Sports** 3 Credits
Why do so many people enjoy playing, watching, and talking about sports? This course examines the significance of interpersonal communication in the context of sports. Communication interactions between coaches and athletes, athletes and teammates, coaches and parents, and parents and athletes are explored.
Offered: every other year.
- COM 361 Introduction to TV Production** 3 Credits
Studio techniques, lighting, sound recording, set design, electronic graphics and editing, production of live and edited programs in studio. (DMA elective).
Offered: every other year.
- COM 367 Broadcasting in America** 3 Credits
Explores all aspects of broadcasting and cable, including history, technology, programs and programming, the ratings, commercial and non-commercial operations, and effects.
Offered: every 2-3 years.
- COM 374 Film History** 3 Credits
Development of film making and cinema art from 1895 through World War II. Students study, view, and discuss classic silent and sound pictures from Hollywood and abroad. (DMA elective. Also accepted for Art History major/minor credit).
Offered: every other year.

- COM 375 Film Classics** 3 Credits
The development of cinema worldwide from World War II through the 1990s. Study, view and discuss films representative of major directors, genres and national cinema movements. (DMA elective. Also accepted for Art History major/minor credit).
Offered: every other year.
- COM 376 Film Genres** 3 Credits
Students who are interested in film professionally or personally are invited to view sequences from the finest motion pictures made in the past 100 years. The course will present an overview of the types (genres) of films, including: Action-Adventure, Animation, Avant-Garde, Biopic, Children's Comedy, Crime, Cult Movies, Documentary, Drama, Film Noir Historical, Horror, Melodrama, Musical, Mystery, Romance, Science Fiction and Fantasy, Serials, War, and the Western.
Offered: every other year.
- COM 385 Media & Children** 3 Credits
Learn about the role of television in children's lives. Course explores children's television use, the development and content of children's television programs (both commercial and educational), television and the family, and children's advertising.
Offered: occasionally.
- COM 408 Seminar: Special Topics and Not-for-Profit Organizations** 3 Credits
The seminar experience concentrates on current issues and trends in not-for-profit organizations. Topics will vary to meet the changing challenges and opportunities not-for-profit organizations face in light of political climate changes and the evolution of public policy. Topics may include community building, the role of a board of directors, women's issues, aging, public policy, and globalization. The seminar will incorporate discussion of relevant theory and topical issues leading to independent research related to the selected topic(s).
Offered: spring of odd-numbered years.
- COM 411 Advertising Campaigns** 3 Credits
Designed as a capstone course for advertising students, this course examines current and classic advertising campaigns for technique and effectiveness. Students will also develop their own advertising campaigns.
Prerequisite: COM 311 or permission of instructor.
Offered: every other year.
- COM 412 Public Relations Case Studies** 3 Credits
Students will become familiar with a process for public relations problem-solving through analysis of a variety of PR case studies in major areas of the field, including employee relations, consumer relations, media relations and crisis communications. (ADV/PR sequence).
Offered: every other year.
- COM 414 Issues in Integrated Marketing Communications** 3 Credits
In this Core Capstone seminar, students explore a range of contemporary issues in advertising, public relations and marketing communications (IMC). They include: consumerism, social effects, privacy and social media, sexual and minority portrayals, political communication, messaging, and more. These are viewed against ethical, justice, global and diversity attributes. Recommend COM/ADV, COM/PR or MKT background.
Restriction: senior standing.
Fulfills College Core: Core Capstone
Offered: fall & spring.
- COM 415 Partnerships and the Not-for-Profit Organization** 3 Credits
Growing and strengthening our non-profit organizations through partnerships is one of the most important strategies available to organizational leaders today. Say the word 'collaboration' and everyone knows it is code for innovation, inspiration, new funding sources and a great deal of hard work. In this course, we will blend practice and theory to gain a deeper understanding and mastery of the process of collaboration. During our time together, we will use the power of our own partnership success stories and lessons learned in order to weave together key content areas of communication, collaboration and leadership in the non-profit.
Offered: spring of even-numbered years.
- COM 416 Fund Raising and Development at Not-for-Profit Organizations** 3 Credits
This course will introduce students to the principles and practices of fundraising and long-term development planning in the not-for-profit organization. Blended into each topic area is the professional code of ethics, advocacy and role and responsibilities. The course combines theory and practice by using case studies, in-class small group exercises, case writing, role plays and experience sharing.
Offered: every fall.
- COM 418 Interviewing** 3 Credits
Examines the underlying principles of interviewing in professional, business, and research settings and research providing validation of these principles. Students develop skills in interviewing through class projects and in-class exercises. Students develop the ability to probe well, to avoid making unwarranted assumptions, and, accurately, to record information during interviews.
Offered: every other year.
- COM 422 Public Relations Campaigns** 3 Credits
Designed as a capstone course for public relations students, this course examines PR campaigns as the concerted efforts of an organization to build socially responsible relationships by achieving research-based goals through the application of communication strategies and the measurement of outcomes. Students produce an actual campaign.
Prerequisite: COM 312 or permission of instructor.
Offered: every other year.
- COM 478 Capstone Project** 3 Credits
This course allows students to develop a professional portfolio. Admitted with approval of program director only.
Offered: every spring.
- COM 479 World Cinema** 3 Credits
Award-winning and critically acclaimed films from different countries and cultures are studied through weekly screenings and written logs. By examining cinema practices beyond Hollywood, student experience alternative ways of using the universal language of cinema to tell stories and express the human condition from other national and artistic perspectives. Also accepted for Art History major/minor credit.
Offered: every other year.
- COM 488 Internship I Seminar** 3-9 Credits
Student experientially learns communication functions in compatibly matched professional setting, locally or out-of-town. Faculty and on-site supervision. Seminar required. Pass/fail. May be repeated as COM 498; 12-credit limit for COM 488 and COM 498 combined. Information about the internship application process is available on the Communication Studies Department website.
Prerequisite: junior or senior standing, minimum overall GPA of 2.50, minimum communication studies average of 2.70, & approval by department faculty. **Restriction:** must be COM major.
Offered: every semester.

COM 491 Video Institute I 3 Credits

Students are immersed in the development and creation of original video/film projects, which may take the form of a service-oriented video for a non-profit organization or a social documentary. May be repeated as COM 492.

Offered: every other year.

COM 492 Video Institute II 3 Credits

Sequel to COM 491. Students are immersed in the development and creation of original video/film projects, which may take the form of a service-oriented video for a non-profit organization or a social documentary.

Prerequisites: COM 491

Offered: every other year.

COM 498 Internship II Seminar 3-9 Credits

Sequel to COM 488 for students taking multiple internships. Each student is limited to a combined total of 12 credit hours for COM 488 and COM 498.

Prerequisite: junior or senior standing, minimum overall GPA of 2.50, minimum communication studies average of 2.70, & approval by department faculty. **Restriction:** must be COM major.

Offered: every semester.

COM 499 Independent Study 3 Credits

Student conducts original project or self-designed course of study under the tutelage of Communication Studies faculty member. Offered only in very specific circumstances. Independent studies require an application and approval by the associate dean.

Prerequisite: junior or senior standing; & permission of instructor, chair, & associate dean. **Restriction:** must be COM major.