## JOURNALISM - JRN

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<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Offered:</th>
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<tr>
<td>JRN 100</td>
<td>Introduction to Journalism</td>
<td>3</td>
<td>every fall.</td>
</tr>
<tr>
<td>JRN 200</td>
<td>Multimedia Storytelling</td>
<td>3</td>
<td>spring.</td>
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<tr>
<td>JRN 201</td>
<td>Advanced Multimedia Storytelling</td>
<td>3</td>
<td>fall.</td>
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<tr>
<td>JRN 301</td>
<td>News Gathering and Reporting</td>
<td>3</td>
<td>spring.</td>
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<tr>
<td>JRN 308</td>
<td>Pre &amp; Post Production</td>
<td>3</td>
<td>spring of even-numbered years.</td>
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<tr>
<td>JRN 309</td>
<td>Sports Broadcasting</td>
<td>3</td>
<td>every spring.</td>
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<td>JRN 310</td>
<td>Journalism</td>
<td>3</td>
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<tr>
<td>JRN 311</td>
<td>Advanced Journalism and Investigative Reporting</td>
<td>3</td>
<td>occasionally.</td>
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<td>JRN 322</td>
<td>Feature/Magazine Writing</td>
<td>3</td>
<td>every other year.</td>
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<td>JRN 336</td>
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<td>3</td>
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<td>3</td>
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<td>JRN 369</td>
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<td>JRN 488</td>
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<td>JRN 490</td>
<td>Senior Project and Portfolio</td>
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<td>JRN 491</td>
<td>Video Institute I</td>
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<td>occasionally.</td>
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### Course Descriptions

**JRN 100 Introduction to Journalism**
- Introduces the history and development of journalism, its norms and best practices.
- Offered: every fall.

**JRN 200 Multimedia Storytelling**
- Introduces the fundamentals of digital systems and technologies as they apply to journalism. Through class lecture and hands-on approaches, students will learn software and hardware used for journalistic applications of web design, multimedia, video production, graphics and audio production.
- Offered: spring.

**JRN 201 Advanced Multimedia Storytelling**
- Students will explore multimedia storytelling through class lecture and hands-on experience of the digital systems and technologies used in journalism. The student will develop a better understanding of the nature of multimedia journalism using audio, video, graphics, animation and writing to tell news stories.
- Prerequisite: minimum grade of C- in JRN 200 or permission of instructor.
- Offered: fall.

**JRN 301 News Gathering and Reporting**
- Grounded in the social responsibility theory of the press, this course covers both traditional methods (e.g., observing, interviewing, listening) and newer methods (e.g., Twitter, Facebook, crowd sourcing) to gather and verify material for news and feature stories, to be distributed via print, broadcast, web and mobile media.
- Offered: spring.

**JRN 308 Pre & Post Production**
- Students will develop and hone skills in planning video projects -- features and promotion, for example -- completed before a live broadcast, as well as preparing highlights, video recaps, websites and social media postings during a live broadcast. The course will center on sports broadcasts, to air as part of the college's partnership with ESPN.

**JRN 309 Sports Broadcasting**
- Sports Broadcasting centers on the skills needed for play-by-play announcing in all sports, along with broadcast anchoring and reporting.
- Offered: spring of even-numbered years.

**JRN 310 Journalism**
- Focuses on writing news and features for print and on-line media, using a variety of storytelling designs (e.g., the narrative, the inverted pyramid, the focus approach) combined with a variety of multimedia presentation methods (e.g., video, audio, slideshows).
- Prerequisite: minimum grade of C- in JRN 100 or permission of instructor.
- Offered: fall.

**JRN 311 Advanced Journalism and Investigative Reporting**
- Advanced study and practice of all aspects of journalism, including news gathering, reporting, writing and editing.
- Prerequisite: A grade of C- or better in COM 203, JRN 200, and JRN 201.
- Offered: occasionally.

**JRN 322 Feature/Magazine Writing**
- Profiles and other human-interest features developed for newspapers, magazines, broadcast. Freelance writing is introduced.
- Offered: every other year.

**JRN 336 Sports Journalism**
- Instruction on covering sports in the 21st century, including exposure to cross-platform journalism and the influence of social media. Students will learn practices and theories commonly encountered in locker rooms and press boxes from those in the business. Also counts as a COM elective.
- Offered: spring.

**JRN 342 Narrative Journalism**
- The advanced study and practice of long-form, literary-influenced journalism, from magazines and nonfiction books to cross-platform, online media outlets. Students explore methods of conceptualizing, reporting, researching and writing long-form journalism while working on a literary nonfiction project of their own. prereqs or permission of instructor.

**JRN 358 Sports Field Production I**
- The principles and techniques of shooting, writing, directing and producing live broadcast events. Students in this course will be responsible for production of live basketball, hockey and other Canisius sports events aired over ESPN3 and ESPNU, as well as for other campus events as needed.
- Offered: fall & spring.

**JRN 359 Sports Field Production II**
- Advanced principles and techniques of shooting, writing, directing and producing live broadcast events. Students in this course will be responsible for production of live basketball, hockey and other Canisius sports events aired over ESPN3 and ESPNU, as well as for other campus events as needed.
- Offered: spring.

**JRN 369 Television Features**
- Design, write and produce special feature reports, multiple-part series, investigative stories and mini-documentaries. Emphasis on field work.
- Offered: every other year.

**JRN 380 Special Topics in Journalism**
- Course focus will vary and is designed to provide in-depth study of journalism as it applies to specialized topics and content area that may include legal, business, health and science, environment, international and/or investigative journalism.
- Offered: occasionally.

**JRN 488 Internship I Seminar**
- Student experientially learns journalism functions in compatibly matched professional setting, locally or out-of-town. Faculty and on-site supervision. Seminar required. Pass/fail. May be repeated as JRN 498; 12-credit limit for JRN 488 and JRN 498 combined. Information about the internship application process is available on the Journalism Program website.
- Restriction: must be JRN major, junior or senior standing, minimum overall GPA of 2.50, minimum journalism average of 2.70, & approval by department faculty.
- Offered: every semester.

**JRN 490 Senior Project and Portfolio**
- Culminating experience for Journalism majors in which they synthesize what they have learned in their program of study. Students work independently to create an online journalism portfolio, with an emphasis on the work that aligns with their chosen concentration.
- Prerequisites: min grade of C- in JRN 100, 200, 310 and COM 203.
- Offered: every spring.

**JRN 491 Video Institute I**
- Students produce significant projects in video, film, and television. See Dr. Irwin or Professor O’Neil for additional information.
- Offered: occasionally.
JRN 498 Internship II Seminar  

Sequel to JRN 488 for students taking multiple internships. Each student is limited to a combined total of 12 credit hours for JRN 488 and JRN 498. 

Restriction: JRN major with junior or senior standing, minimum overall GPA of 2.50, minimum communication studies average of 2.70, & approval by department faculty. 

Offered: every semester.