JOURNALISM - JRN

JRN 100 Introduction to Journalism  3 Credits
Introduces the history of journalism, its norms and best practices.
Offered: every fall.

JRN 200 Multimedia Storytelling  3 Credits
Introduces the fundamentals of digital systems and technologies as they
apply to journalism. Through class lecture and hands-on approaches,
students will learn software and hardware used for journalistic
applications of web design, multimedia, video production, graphics and
audio production.
Offered: spring.

JRN 201 Advanced Multimedia Storytelling  3 Credits
Students will explore multimedia storytelling through class lecture and
hands-on experience of the digital systems and technologies used in
journalism. The student will develop a better understanding of the nature
of multimedia journalism using audio, video, graphics, animation and
writing to tell news stories.
Prerequisite: JRN 200 or permission of instructor.
Offered: fall.

JRN 301 Newsgathering and Reporting  3 Credits
Grounded in the social responsibility theory of the press, this course
covers both traditional methods (e.g., observing, interviewing, listening)
and newer methods (e.g., Twitter, Facebook, crowd sourcing) to gather
and verify material for news and feature stories, to be distributed via print,
broadcast, web and mobile media.
Offered: spring.

JRN 308 Pre & Post Production  3 Credits
Students will develop and hone skills in planning video projects --
features and promotion, for example -- completed before a live broadcast,
as well as preparing highlights, video recaps, websites and social media
 postings during a live broadcast. The course will center on sports
broadcasts, to air as part of the college’s partnership with ESPN.

JRN 310 Journalism  3 Credits
Focuses on writing news and features for print and on-line media, using
a variety of storytelling designs (e.g., the narrative, the inverted pyramid,
the focus approach) combined with a variety of multimedia presentation
methods (e.g., video, audio, slideshows).
Prerequisite: JRN 100 or permission of instructor.
Offered: fall.

JRN 311 Advanced Journalism and Investigative Reporting  3 Credits
Advanced study and practice of all aspects of journalism, including news gathering, reporting, writing and editing.

JRN 322 Feature/Magazine Writing  3 Credits
Profiles and other human-interest features developed for newspapers,
magazines, broadcast. Free-lance writing is introduced.
Offered: every other year.

JRN 336 Sports Journalism  3 Credits
Instruction on covering sports in the 21st century, including exposure to
cross-platform journalism and the influence of social media. Students will
learn practices and theories commonly encountered in locker rooms and
press boxes from those in the business. Also counts as a COM elective.
Offered: spring.

JRN 342 Narrative Journalism  3 Credits
The advanced study and practice of long-form, literary-influenced journalism, from magazines and nonfiction books to cross-platform, online media outlets. Students explore methods of conceptualizing, reporting, researching and writing long-form journalism while working on a literary nonfiction project of their own. prereqs or permission of instructor.

JRN 358 Sports Field Production I  3 Credits
The principles and techniques of shooting, directing and producing live broadcast events. Students in this course will be responsible for production of live basketball, hockey and other Canisius sports events aired over ESPN3 and ESPNU, as well as for other campus events as needed.
Offered: fall & spring.

JRN 359 Sports Field Production II  3 Credits
Advanced principles and techniques of shooting, writing, directing and producing live broadcast events. Students in this course will be responsible for production of live basketball, hockey and other Canisius sports events aired over ESPN3 and ESPNU, as well as for other campus events as needed.
Offered: spring.

JRN 369 Television Features  3 Credits
Design, write and produce special feature reports, multiple-part series, investigative stories and mini-documentaries. Emphasis on field work.
Offered: every other year.

JRN 380 Special Topics in Journalism  3 Credits
Course focus will vary and is designed to provide in-depth study of journalism as it applies to specialized topics and content area that may include legal, business, health and science, environment, international and/or investigative journalism.
Offered: occasionally.

JRN 398 Internship I Seminar  3-9 Credits
Student experientially learns communication functions in compatibly matched professional setting, locally or out-of-town. Faculty and on-site supervision. Seminar required. Pass/fail. May be repeated as JRN 498; 12-credit limit for JRN 388 and JRN 498 combined. Information about the internship application process is available on the Communication Studies Department website.
Prerequisite: junior or senior standing, minimum overall GPA of 2.50, minimum communication studies average of 2.70, & approval by department faculty. Restriction: must be JRN major.
Offered: every semester.

JRN 399 Senior Project and Portfolio  3 Credits
Culminating experience for Journalism majors in which they synthesize what they have learned in their program of study. Students work independently or as part of a reporting/writing/editing team to produce a publishable multimedia community journalism project.
Offered: spring.

JRN 488 Internship II Seminar  3-9 Credits
Sequel to JRN 488 for students taking multiple internships. Each student is limited to a combined total of 12 credit hours for JRN 488 and JRN 498.
Prerequisite: junior or senior standing, minimum overall GPA of 2.50, minimum communication studies average of 2.70, & approval by department faculty. Restriction: must be JRN major.
Offered: every semester.
JRN 499 Independent Study 3 Credits
Student conducts original project or self-designed course of study under the tutelage of a Journalism faculty member. Offered only in very specific circumstances. Independent studies require an application and approval by the associate dean.
Prerequisite: junior or senior standing; & permission of instructor, chair, & associate dean. Restriction: must be JRN major.