

SPORT MANAGEMENT - SPMT

SPMT 150 Introduction to Sport Management	3 Credits	SPMT 412 Sport Marketing	3 Credits
Introduces the sport management profession. Primary focus is on the sport industry, including professional sport entertainment, amateur sport entertainment, for-profit sport participation, sport goods and sport services. Offered: fall.		This course investigates principles and processes in sport marketing and sales. Focuses on research and development, sport promotion, sport sponsorship, advertising, merchandising, and distribution of sporting goods. Offered: fall.	
SPMT 230 Sport and Recreation Law	3 Credits	SPMT 420 Economics and Finance in Sport Industry	3 Credits
The class will focus on the general principles of law as they apply to the today's world of sport. Class discussions will be geared toward practical application and real life examples. Offered: spring.		This course is a survey examination of principles of economics, budgeting, and finance as it applies to the sport industry. Offered: spring.	
SPMT 241 Practicum in Sport Management	3 Credits	SPMT 430 Sport Communications	3 Credits
A directed practicum experience in sport industry setting. Opportunities provide for students to develop knowledge, values and beginning practice skills appropriate for entry-level positions. Offered: fall.		This course provides a senior-level exploration of the role of sport communication in contemporary cultures. Restricted to students in the Sport Management major only. Fulfills College Core: Oral Communication Offered: fall.	
SPMT 245 Technology in Sport	3 Credits	SPMT 440 Global Perspective in Sport	3 Credits
This course is an introduction to technology in sport. The course is designed to provide students with experience in integrating technology into sport. Offered: spring.		Is an interdisciplinary examination of sport as a global phenomenon. Historical, cultural, economic, and governance perspectives are considered. Examine the global sporting experience from the 19th century to the present. Fulfills College Core: Global Awareness Offered: fall.	
SPMT 302 Sport and Ethics	3 Credits	SPMT 455 Governance and Policy in Sport Organizations	3 Credits
Will assist you in establishing a fundamental philosophy for sport in your life (both personal as well as professional). Questions that will be addressed in class are why you are/ want to be involved in sports in a professional capacity; what values drive your actions/decisions. Fulfills College Core: Ethics Offered: fall.		This course is an examination of sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational, non-profit, professional and international sport venues will also be addressed. Offered: fall.	
SPMT 304 Sport, Culture and Society	3 Credits	SPMT 475 Sport Management Professional Development Seminar	3 Credits
This course will focus upon important, enduring issues within the sociology of sport in addition to a few controversial issues currently under debate. Offered: fall.		To prepare the student for the process of seeking a job as well as being successful in a job in the sports management field. This is a seminar format in which students synthesize and apply theories, concepts, and practices in the leadership and management of sport organizations. Offered: spring.	
SPMT 320 Psychology of Sport	3 Credits	SPMT 480 Research Methods in Sport	3 Credits
This course will review the major social/psychological theories utilized in current sport psychology research. Fulfills College Core: Field 5 (Social Sciences) Offered: spring.		Covers the development of empirical research designs for both practical and theoretical problems in sport management. Includes literature review of hypothesized relationships, and formulation of research proposals. Fulfills College Core: Advanced Writing-Intensive Offered: spring.	
SPMT 351 Coaching Theory and Techniques for Sport Managers	3 Credits	SPMT 490 Sport Management Internship	3-6 Credits
Coaching is a service activity, which can be experienced as a volunteer, as a paid part-time position or can lead to a full-time profession. The athletes we work with are children and young adults. Many participate at the 'house' league level, while others are involved with more competitive and elite programs. Winning is an important aspect of coaching, however providing a positive athletic experience is essential. Winning may take a secondary role to the development of fundamental skills in many situations. This course focuses upon the principles of effective coaching including the role of the coach, ethics and values clarification. The overriding theme examines the interpersonal strategies leading to a productive coach-athlete relationship. Offered: every fall & spring.		This supervised professional experience provides a continuous and structured opportunity to apply principles and skills developed in the classroom to the solution of practical problems in a sport industry setting. Offered: spring.	
SPMT 355 Sport Operation and Planning	3 Credits		
This course is designed to provide learning experiences in the administrative tasks of planning new athletic facilities, renovating older facilities and maintaining existing sport facilities. Management principles and concepts as they affect facilities will also be examined. Offered: spring.			