BUSINESS CORE

All business majors at Canisius College take a common set of courses designed to provide students with a breadth of business knowledge and skills. Upon completion of the business core, students should understand and appreciate the importance of several functional business areas and how these areas contribute collectively to the performance of organizations. In today’s business environment, managers are frequently expected to work in cross-functional teams, understand how their specialty contributes to the overall mission and strategy of the organization and eventually advance to positions of leadership that require an understanding and appreciation for multiple divisions within an organization. As you will see in the table below, the common set of business courses known as the Business Core provides a strong, multi-faceted foundation that prepares students to become leaders in their organizations and excel in the globally competitive marketplace.

Select one of the following options for satisfying the mathematics requirement: 1

Option 1: A two course sequence of math courses:
MAT 105 Finite Mathematics
MAT 106 Calculus for the Non-Sciences

Option 2: Select one of the following advanced math courses:
MAT 109 Calculus with Review I
MAT 111 Calculus I
MAT 115 Calculus for Business

Business Courses
ISB 101 Management Technology 3
ECO 101 Principles of Macroeconomics 3
ECO 102 Principles of Microeconomics 3
MGT 101 Introduction to Management 3
ACC 201 Financial Accounting 2 3
ACC 202 Managerial Accounting 2 3
MKT 201 Principles of Marketing 3
FIN 201 Introduction to Finance 3
ECO 255 Business Statistics I 3
ECO 256 Business Statistics II 3
MGT 325 Operations Analysis for Business 3
MGT 370 Managerial Environment 4 3
MGT 446 Managerial Policy/Strategy 3
Business International Requirement (See Description Below) 5 6

Total Credits 49-51

1 For economics, business economics, finance and accounting students, MAT 115 is recommended over other options. However, students who are not well prepared in mathematics may wish to take MAT105 and MAT106 before moving on to more advanced math courses. Additional mathematics courses are recommended if the student is preparing for a graduate program in economics or finance. The student should consult a departmental advisor.

2 Accounting Majors take ACC 211 and ACC 212 instead of ACC 201 and ACC 202

3 Management Majors take MGT 335 and MGT 336 instead of MGT 325

4 Accounting Majors take LAW 371 and LAW 372 instead of MGT 370

5 International business majors will satisfy the Business International Requirement by taking two semesters of a foreign language instead of non-U.S. culture courses since that major has a foreign language requirement. Other business majors may elect to fulfill the Business International Requirement with a non-U.S. culture course from History so at least one of the courses may also satisfy a College Core Curriculum requirement, such as a Field 4 (History) course. Students are strongly encouraged to discuss options for completing this requirement with their advisor.

BUSINESS INTERNATIONAL REQUIREMENT

The Business International Requirement is part of the business core curriculum and is designed to help prepare students for doing business in an increasingly global economy. All business majors must complete a two course sequence of classes that emphasize either a modern language or a non-U.S. culture. If students elect to satisfy the requirement by taking language courses, the courses must be in the same modern language. Note that American Sign Language and classical or ancient languages such as Greek and Latin do not satisfy the Business International Requirement. The list of non-U.S. culture classes that satisfy the requirement is updated regularly and can be obtained from your advisor or department chair. Both classes must be related to the same culture (e.g. two courses about Asian history, two courses about European culture, two Latin American or Hispanic courses, etc.) As an alternative to modern language or non-U.S. culture classes, students can satisfy the Business International Requirement by participating in a semester long study abroad program.