

MANAGEMENT - MGT

MGT 502 Leadership in Organizational Behavior 3 Credits

This course is designed to enrich students' understanding of behavior in organizations. Course study draws on the behavioral and social sciences to explore organizational phenomena in terms of individuals, groups and total organizational systems. The course stresses the role leadership plays in creating effective organizations, meeting employee needs, managing power relationships and revealing meaning in contemporary organizations.

Offered: every fall, spring, & summer.

MGT 507 Operations Planning and Control 3 Credits

Operations management involves the planning, coordinating and executing of all activities that create goods and services. The subject matter includes, but is not limited to, productivity, competitiveness, operations strategy, quality management, facility layout, new technologies, inventory management, just-in-time, demand and capacity planning within the firm.

Prerequisite: ECO 503.

Offered: every fall, spring, & summer.

MGT 510 Managerial Environment and Ethics 3 Credits

Relationships of business and society with an emphasis on management and the integration of ethics and social issues in daily business practices.

Offered: occasionally.

MGT 582 Doing Business in Latin America 3 Credits

This course is designed to provide an introduction into the Latin American business environment and its impact on management practices. Latin America is a region of resource-rich, with rapidly developing economies with enormous potential for business. Some Latin American countries have experienced, and still are undergoing, drastic political and economic transformation. This course will help students understand the opportunities and business potential as well as risks and barriers of doing business in Latin American countries. This course uses cases that focus on managerial aspects relevant to investment, risk management, and Latin America cultural issues.

Offered: occasionally.

MGT 633 Global Logistics and Transportation 3 Credits

Organization of export and import operations in support of marketing, distribution, production and other global business functions, freight forwarding, shipping procedures and selecting transportation modes and documentation. Special attention is given to the logistics of humanitarian relief and the efforts of Catholic Relief Services and other global agencies.

Prerequisite: MBA 507 or MGT 507 and MBA 506 or MKT 506.

Offered: every spring.

MGT 641 Human Resource Management 3 Credits

This course examines the critical functions and roles of human resource management (HRM) in complex organizations. Topics include the legal implications of HRM, job analysis and design, HR planning, recruitment and selection, training and development, performance management, compensation and benefits, and employee and labor relations. Most significantly, the course looks at managing people and the employment relationship from a strategic perspective.

Prerequisite: MBA 502 or MGT 502 or MBA 825.

Offered: every fall & spring.

MGT 642 Global Supply Chain Management 3 Credits

Supply Chain Management addresses the integrated management of the set of value-added activities from product development, through material procurement from vendors, through manufacturing and distribution of the good to the final customer. The course will address inventory movement within the supply chain, network configuration and location, capacity and demand management, the value of information, strategic alliance, new product development and technology and information impact in a global environment.

Prerequisite: MBA 507 or MGT 507 or MBA 843.

Offered: every fall.

MGT 645 Fundamental of International Business 3 Credits

This course introduces students to the aspects of business that change when an international border is crossed. Students examine the functional areas of business -- accounting, finance, economics, marketing and management -- and develop an understanding of the nature of competition in this complex environment.

Offered: fall.

MGT 649 Digital Marketing Strategies 3 Credits

Exact topics to be covered depend on recent advances and applications in digital marketing and social media.

Prerequisite: MBA 502 or MGT 502.

Offered: occasionally.

MGT 653 History of American Capitalism 3 Credits

This course examines how business leaders and others have responded over time to the environment in which their organizations are embedded. Among these external forces are the political and legal systems, culture, labor and consumers. The focus of this course will be on US Business History from the late 18th century to the present. Larger themes include the development of the business firm--from small to large--business-government relationships (the legal and regulatory system), work relations, consumer culture, the financial system, and other related topics.

Offered: occasionally.

MGT 666 Negotiation Theory & Practice 3 Credits

Explores formal and informal ways that managers negotiate differences. The course considers negotiation with peers, supervisors, subordinates, suppliers, customers, outside agencies and others as a key managerial process and a component of effective leadership. It takes a broad view of negotiations, examining the links between effective negotiation processes and influence, communication and relationship-management. We will examine research and concepts developed in a number of academic fields, and look closely at personal skills and experiences. The course requires intense involvement in negotiation simulation exercises, and thoughtful application of theory and research.

Offered: occasionally.

MGT 668 IT Tools & Supply Chain Management 3 Credits

The course is intended to provide the graduate business student with an understanding of key concepts and range of automated tools employed in solving supply change management problems. MS Excel is stressed.

Prerequisite: MBA 506 or MKT 506.

Offered: occasionally.

MGT 669 Multicultural Leadership 3 Credits

This course emphasizes the understanding of the skills that ethical and effective global business leaders need to have in order to manage the multiple cultural environments of international corporations. Students are tasked with the design of global leadership development programs for Graduate Business Programs and Corporations in order to demonstrate their understanding of the skills sets required.

Offered: every summer.

MGT 673 Comparative Management**3 Credits**

This course emphasizes the students' development as international managers and their understanding of the various environments within which they will be competing. Students study the impact of culture and value differences on the functional aspects of management -- communication, negotiation, decision making, control, and human resources -- and develop strategies for managing them in the international marketplace.

Offered: every spring.

MGT 680 International Business Seminar**3 Credits**

Two to three weeks of travel in Europe, either between the fall and spring semesters or in the summer. Gives exposure to the international business environment and to business practices outside the U.S.A. Each of these trips involves programmed visits to international businesses, government agencies, and/or nonprofit organizations, as well as substantial free time. Contact the Management/Marketing department at 888-2640 for details of each trip. The course grade depends on the student's participation in question and answer sessions at the presentations as well as the quality of a paper to be written upon the student's return.

Offered: Spring.

MGT 686 Doing Business in the European Union**3 Credits**

This course is designed to prepare students to do business in the EU.

Students examine the forces leading to the development and the implementation of the unique economic and political unit called the European Union. Students use their understanding of the history and the current issues impacting the continuing development of the European Union to develop strategies for doing business in the European Union.

Restriction: includes a one-week field experience in Europe during spring break.

Offered: every spring.

MGT 690 Strategic Management and Leadership**3 Credits**

Developing strategies for successful business operation and hands-on business analysis focusing on problem solving; student teams work with current business problems using analytical tools and skills developed from other courses. Pre-requisites: All foundation last or second last semester in program

Prerequisite: MBA 504, MBA 506, MBA 507, MBA 508, OR ECO 504, MKT 506, MGT 507, FIN 508.

Offered: every fall, spring, & summer.

MGT 825 Leadership in Organizational Behavior**3 Credits**

This course is designed to enrich students' understanding of behavior in organizations. Course study draws on the behavioral and social sciences to explore organizational phenomena in terms of individuals, groups and total organizational systems. The course stresses the role leadership plays in creating effective organizations, meeting employee needs, managing power relationships and revealing meaning in contemporary organizations.

Offered: every fall.

MGT 847 Operations Planning and Control**3 Credits**

Operations management involves the planning, coordinating and executing of all activities that create goods and services. The subject matter includes, but is not limited to, productivity, competitiveness, operations strategy, quality management, facility layout, new technologies, inventory management, just-in-time, demand and capacity planning within the firm.

Prerequisite: ECO 822 OR ECO 503.

Offered: every spring.

MGT 890 Strategy Management and Leadership**0 Credits**

Students complete this course before MBA 897. The course lays the foundation to developing strategies for successful business operation and hands-on business analysis focusing on problem solving; student teams work with current business problems using analytical tools and skills developed from other courses Students in One Year MBA Program only

Prerequisite: ECO 822, ECO 823, ACC 824.

Offered: every spring.

MGT 897 Strategic Management & Leadership**3 Credits**

Developing strategies for successful business operation and hands-on business analysis focusing on problem solving; student teams work with current business problems using analytical tools and skills developed from other courses.

Offered: every summer.