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## SCHOOL OF COMMUNICATION, MARKETING & MEDIA

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## **Academic Programs**

The School of Communication, Marketing & Media offers graduate programs leading to advanced certification in

- Integrated Marketing Communication (Advanced Certificate) (http://catalog.canisius.edu/graduate/division-business-communication-health-studies/school-communication-marketing-media/integrated-marketing-communication/)
- Advanced Certificate in Marketing (http://catalog.canisius.edu/ graduate/division-business-communication-health-studies/schoolcommunication-marketing-media/advanced-certificates/marketing/)