

BUSINESS ANALYTICS

(ADVANCED CERTIFICATE)

This advanced certificate program provides foundational knowledge of business and essential analytic skills for those interested in careers in analytics or business intelligence. Students will learn the fundamentals of how data can be used to capitalize on strategic priorities and solve business problems. Upon completion, the courses and credit hours earned can also be applied to the requirements for the Master of Science in Business Analytics program or the Master of Business Administration program.

Code	Title	Credits
ECO 503	Statistics for Managers with Excel	3
ACC 505	Financial Accounting	3
BAN 609	Business Analytics & Forecasting	3
BAN 707	Business Systems and Analytics	3
BAN 731	Business Analytics, Data Visualization & Modeling	3
or BAN 752	Strategic Performance Analytics	
Total Credits		15

First Year		Summer
		ECO 503
		ACC 505
Second Year		
Fall	Spring	
BAN 609	BAN 731	
BAN 707	BAN 752	