ADVANCED BUSINESS SKILLS (ADVANCED CERTIFICATE)

Introduction

This advanced certificate program allows students to focus on targeted business skills needed for career change, advancement, or changes in job responsibility. Students can choose courses from a range of graduate business offerings, providing flexibility to combine skills from more than one field or discipline. Upon completion, the courses and credit hours earned can also be applied to the requirements for the Master of Business Administration program.

Curriculum

| Code | Title | Credits |
|---|--|---------|
| Choose three Courses from the following list 1 | | 9 |
| ECO 609 | Business Analytics | |
| FIN 622 | Financial Institutions and Markets | |
| LAW 603 | Legal Environment & Ethics | |
| MGT 605 | Organizational Behavior | |
| MGT 607 | Operations Management & Sustainability | |
| MKT 648 | Digital Marketing Strategies | |
| Total Credits | | 9 |

¹ The Director of Graduate Business Programs may allow additional elective courses as relevant.