

ADVANCED BUSINESS SKILLS (ADVANCED CERTIFICATE)

Introduction

This advanced certificate program allows students to focus on targeted business skills needed for career change, advancement, or changes in job responsibility. Students can choose courses from a range of graduate business offerings, providing flexibility to combine skills from more than one field or discipline. Upon completion, the courses and credit hours earned can also be applied to the requirements for the Master of Business Administration program.

Curriculum

Code	Title	Credits
Choose three Courses from the following list ¹		9
ECO 609	Business Analytics	
FIN 622	Financial Institutions and Markets	
LAW 603	Legal Environment & Ethics	
MGT 605	Organizational Behavior	
MGT 607	Operations Management & Sustainability	
MKT 648	Digital Marketing Strategies	
Total Credits		9

¹ The Director of Graduate Business Programs may allow additional elective courses as relevant.