

BUSINESS ANALYTICS (ADVANCED CERTIFICATE)

This advanced certificate program provides foundational knowledge of business and essential analytic skills for those interested in careers in analytics or business intelligence. Students will learn the fundamentals of how data can be used to capitalize on strategic priorities and solve business problems. Upon completion, the courses and credit hours earned can also be applied to the requirements for the Master of Science in Business Analytics program or the Master of Business Administration program.

| Code | Title | Credits |
|-----------------------|--|-----------|
| ECO 503 | Statistics for Managers with Excel | 3 |
| ACC 505 | Financial Accounting | 3 |
| BAN 609 | Business Analytics | 3 |
| BAN 707 | Business Systems and Analytics | 3 |
| BAN 731 or BAN 752 | Business Analytics, Data Visualization & Modeling Strategic Performance Analytics | 3 |
| Total Credits | | 15 |

| First Year | | Summer |
|-------------|--|---------|
| | | ECO 503 |
| | | ACC 505 |
| Second Year | | Spring |
| Fall | | BAN 731 |
| BAN 609 | | |
| BAN 707 | | BAN 752 |