

BUSINESS ANALYTICS (ADVANCED CERTIFICATE)

This advanced certificate program provides foundational knowledge of business and essential analytic skills for those interested in careers in analytics or business intelligence. Students will learn the fundamentals of how data can be used to capitalize on strategic priorities and solve business problems. Upon completion, the courses and credit hours earned can also be applied to the requirements for the Master of Science in Business Analytics program or the Master of Business Administration program.

Code	Title	Credits
ECO 503	Statistics for Managers with Excel	3
ACC 505	Financial Accounting	3
BAN 609	Business Analytics	3
BAN 707	Business Systems and Analytics	3
BAN 731 or BAN 752	Business Analytics, Data Visualization & Modeling Strategic Performance Analytics	3
Total Credits		15

First Year		Summer
		ECO 503
		ACC 505
Second Year		Spring
Fall		BAN 731
BAN 609		
BAN 707		BAN 752