

GLOBAL SUPPLY CHAIN MANAGEMENT (ADVANCED CERTIFICATE)

Second Year
Fall
MGT 642

Spring
MKT 633

Supply chain management addresses the integrated management of the set of value-added activities from product development, through material procurement from vendors, through manufacturing and distribution of the good to the final customer. Global Logistics is one of the sectors designated by the State of New York as critical to the economic development of Western New York. Students who complete the Global Supply Chain Management Certificate will gain theoretical, integration, and conceptual skills that can help advance their career. Upon completion, the courses and credit hours earned can also be applied to the requirements for the Master of Business Administration program.

Upon completion of the Certificate in Global Supply Chain Management, students will:

- Develop an integrated understanding an organization's supply chain and how careful management of the value chain can lead to a competitive advantage.
- Obtain knowledge about the movement of products, goods, and services and how logistical planning supports the marketing and management functions.
- Develop quantitative analytical skills and advanced capabilities with Excel

Curriculum

| Code | Title | Credits |
|---|---|---------|
| Preparatory Courses ¹ | | |
| ECO 503 | Statistics for Managers with Excel | 3 |
| MKT 604 | Marketing Management | 3 |
| Required Courses | | |
| MGT 607 | Operations Management & Sustainability ² | 3 |
| MGT 642 | Global Supply Chain Management | 3 |
| MKT 633 | Global Logistics and Transportation | 3 |
| Total Credits | | 15 |

¹ Up to 6 credit hours of preparatory courses can be waived depending upon prior course work. Student transcripts will be evaluated by the Director of Graduate Business Programs.

² Students can be waived out of MGT 607 and can substitute the following courses: ACC 707, ECO 609, FIN 622, MGT 668, MGT 645, MGT 673, or MKT 632. However, the students cannot substitute for MGT 607 a course that they completed as part of the Canisius MBA.

Roadmap

First Year

| Fall | Spring |
|---------|---------|
| ECO 503 | MGT 607 |
| MKT 604 | |