RICHARD J. WEHLE SCHOOL OF BUSINESS

Dr. Denise Rotondo, Dean of the Richard J. Wehle School of Business

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OUR VISION

Leveraging our national rankings in accounting and finance, we will be recognized as the premier business school in Western New York by combining innovative learning activities involving real business problems with intensive leadership development rooted in Jesuit values. We will be recognized as thought leaders in the transformation of business in our region, and we will be a provider of choice among our alumni and the business community for continued professional development.

OUR LEARNING GOALS

We are committed to developing professionals who have depth of expertise in business functions combined with breadth of leadership and professional skills for success in today's dynamic business environment. Our graduates will:

• Understand ethical behavior and sustainability concepts.
• Canisius graduates will be able to identify principled and ethical solutions to business problems.
• Canisius graduates will be able to assess the potential social, economics, and environmental impact of business decisions on relevant stakeholders.
• Make well-informed business decisions by demonstrating the ability to identify and solve business problems through quantitative reasoning, and evaluate and interpret contextual/qualitative information in the decision process.
• Canisius graduates will be able to interpret data, employ quantitative reasoning, and apply appropriate analytical tools to derive data-driven decisions.
• Canisius graduates will be able to evaluate and incorporate contextual information in the decision-making process [and generate positive solutions].
• Understand how functional areas of business impact business strategy.
• Canisius graduates will apply knowledge of functional areas to evaluate business strategy goals that are designed to improve organizational performance and positively impact all stakeholders.

• Be career-ready professionals who are prepared to lead.
• Canisius graduates will be able to practice and assess their leadership capacity to influence others, collaborate on teams, and encourage cooperation towards organizational goals.

For more information on the Graduate Business Programs visit the Richard J Wehle School of Business website (https://www.canisius.edu/academics/our-schools/richard-j-wehle-school-business/).

AACSB Accreditation

The Richard J. Wehle School of Business is accredited by the Association to Advance Collegiate Schools of Business International (http://www.aacsb.edu/) (AACSB). Accreditation by AACSB is the hallmark of excellence in management education, and has been earned by less than five percent of the world's business programs. It represents the highest standard of achievement for business schools worldwide. Programs receiving AACSB International accreditation have superior faculty, high-caliber teaching, and meaningful interaction between students and faculty. All students earning degrees in business are required to participate in assessment exercises appropriate for meeting accreditation requirements.

GRADUATE BUSINESS LEADERSHIP & PROFESSIONAL DEVELOPMENT PROGRAM (LPD)

In addition to a graduate degree from Canisius’ Wehle School of Business, students also will earn a Leadership & Professional Development Certificate and digital badge. This unique program offers students personal and professional development experiences to evaluate their competencies as well as personalized coaching to define their personal brand and chart a career path.

The LPD Program consists of three courses: My Personal Brand, My Leadership Plan, and My Path Forward. These are not academic in the traditional sense as there are no textbooks, exams, or weekly class meetings. Students will earn one academic credit for the certificate. The LPD has a significant impact on students both during their studies and after graduation, whether a young professional or an emerging executive. Completion of the LPD is a requirement for degree completion and conferral.

Admission

The graduate programs in business are open to any qualified holder of a bachelor’s degree from a recognized college or university regardless of the undergraduate major field of study. The goal of the admission policy is the selection of those candidates who indicate the greatest potential for academic and professional achievement. The candidate for admission to graduate study must present evidence of qualifications to participate successfully in a graduate level academic endeavor.

Please review degree pages for admission requirements for individual programs.

Graduation

Students must ordinarily complete all requirements within five years of their first semester of attendance. Extensions may be granted upon the petition of the student to the Director of Graduate Business Programs. Student can complete degree requirements in fall, spring, and summer. The graduation ceremony is in May. Students that complete degree requirements in Fall will be invited to the May ceremony. Students that complete the program
in summer, may petition the Director of Graduate Business Program to participate in the May ceremony prior to completion of the program.

Transfer Credit
Graduate business course work completed by a student at another AACSB accredited college or university may be accepted for transfer credit. Students desiring transfer credit should submit a written request to the program director for evaluation.

Transfer students in the Graduate Business Programs must complete more than 50% of their program at Canisius.

Graduate business students at Canisius College who wish to transfer graduate course work at another institution must have the prior written permission from the director of Graduate Business Programs.

The Jesuit Consortium (JEBNET), of which Canisius is a member, allows MBA students from another Jesuit institution to readily transfer coursework upon approval of the program director.

Waivers
Students may qualify for waivers of preparatory courses based upon their undergraduate or graduate coursework, at the discretion of the program director. Waivers will be indicated at the time of admission.

Beta Gamma Sigma
The Wehle School of Business at Canisius College houses a chapter of Beta Gamma Sigma (https://www.betagammasigma.org/). Beta Gamma Sigma is the premier honor society recognizing achievement in business education. Lifetime members of the Society have earned the right to be considered the “Best in Business.” Students who graduate in the top 20 percent of their class are eligible for membership.

External Business Programs
The Women’s Business Center
Located in Science Hall, the Women’s Business Center (WBC) empowers entrepreneurs to succeed through education, connections and community by developing leaders, fostering opportunities and building collaboration. The WBC was established by the Richard J. Wehle School of Business in 2003 to support the success of entrepreneurs and small business owners with a focus on women in Erie County and the surrounding region including Buffalo, Rochester, Jamestown and Niagara Falls. The WBC provides services in small business development: training, counseling, coaching, and networking. Networking serves as a major component of all programs to ensure that every participant has made appropriate connections with business and community resources. Faculty and students at Canisius frequently connect with area entrepreneurs and small businesses through programs offered by the Women’s Business Center. These connections often result in mutually beneficial relationships that contribute to the economic strength of the local and regional economy. The WBC is directed by Sara Vescio. For additional information and a listing of WBC programs and upcoming events, visit the official WBC website (http://thewomensbusinesscenter.com/).

Degrees
The Richard J. Wehle School of Business offers graduate programs leading to the following master’s degrees:

• Master of Business Administration (MBA) (http://catalog.canisius.edu/graduate/wehle-school-business/mba-business-administration/)

• Master of Science in Finance (http://catalog.canisius.edu/graduate/wehle-school-business/ms-finance/)

• Master of Science in Business Analytics (http://catalog.canisius.edu/graduate/wehle-school-business/ms-business-analytics/)

• Advanced Certificate in Business (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/business/)

• Advanced Certificate in Finance (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/finance/)

• Advanced Certificate in Global Supply Chain Management (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/global-supply-chain-management/)

• Advanced Certificate in Marketing (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/marketing/)

• Advanced Certificate in Business Analytics

Master of Business Administration (MBA)
The MBA is designed for either full or part-time study. Working adults can complete their program of studies on a part time basis. Students attending full-time can take up to 15 credit hours a semester and complete in 12 months. Students select the pace that works with their schedule.

Master of Business Administration in Professional Accounting (MBAPA)
In addition to enabling them to earn an MBA degree, this program makes it possible for holders of undergraduate and graduate degrees with majors other than accounting to:

1. Complete a major in accounting.
2. Prepare to enter the accounting profession.
3. Acquire the educational requirements to take the NYS CPA examination leading to professional licensing.
Master of Business Administration in Accounting (MBAA)
This program is designed for undergraduate accounting majors at Canisius College. It meets the 150-hour requirement of the American Institute of CPAs and qualifies students for CPA Licensure. Graduates are required to complete one year of work experience for certification.

Master of Science in Finance (M.S.)
The Master of Science in Finance program provides advanced knowledge of general finance in the areas of investments, quantitative analysis, financial institutions and markets. Grounded in our Jesuit tradition, the program’s holistic approach emphasizes both technical expertise and ethical decision-making. Instructional methods focus on the care and personal growth of each individual finance professional. Classroom projects and activities advance the highest standards of professional conduct as well as communication and teamwork. To meet the demands of today’s emerging business needs and financial markets, students can choose one of four concentrations: investment research, risk management, data analytics or general finance. Students from any undergraduate major are welcome to apply, as long as they have acquired a bachelor's degree prior to the start of classes.

- Students without the following prerequisites will be required to complete them prior to beginning the MS Finance classes:
  - Calculus I or Calculus for Business (MAT 111 or MAT 115 at Canisius)
  - Financial Accounting (ACC 201 or ACC 505 at Canisius)
  - Business Statistics (ECO 255, MAT 351, or ECO 503 at Canisius)
  - Business Analytics (ECO 256, MAT 352, or ECO 503 at Canisius)
  - Information Systems or Excel proficiency (e.g. ISB 101 or MS Excel certification)
  - Managerial Economics (ECO 606 at Canisius)

MASTER OF SCIENCE IN BUSINESS ANALYTICS (M.S.)
The Master’s program in Business Analytics at Canisius College prepares highly competent professionals in a growing field of analytics. Through courses offering interdisciplinary approaches to business and data analysis, the students will obtain a graduate-level education that prepares them to fill critical roles in regional organizations. The overarching goal is to develop graduates who solve problems and identify opportunities derived from data but guided by keen business insights.

The Business Analytics program draws upon courses in Accounting, Economics, Management, Marketing, Finance, Computer Science, and Data Analytics.

The Western New York region offers extensive opportunities for employment. The need for employees with the skill set developed in this program is quite high, as confirmed by a market analysis and an advisory group representing key employer stakeholders.

Advanced Certificates
Graduate-level certificate in:

- Advanced Certificate in Business (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/business/)
- Advanced Certificate in Finance (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/finance/)
- Advanced Certificate in Global Supply Chain Management (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/global-supply-chain-management/)
- Advanced Certificate in Marketing (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/marketing/)
- Advanced Certificate in Business Analytics (http://catalog.canisius.edu/graduate/wehle-school-business/advanced-certificates/business-analytics/)

Courses used for this certificate may be used to fulfill requirements for an MBA.

ADMISSION
The Advanced Certificate Programs are open to any qualified holder of a bachelor’s degree from a recognized college or university regardless of the undergraduate major field of study. The goal of the admission policy is the selection of those candidates who indicate the greatest potential for academic and professional achievement. The candidate for admission to graduate study must present evidence of qualifications to participate successfully in a graduate level academic endeavor.

WAIVERS
 Relevant course work completed by a student at another AACSB accredited college or university may waive up to 6 credit hours. Students will be evaluated for waivers at the time of acceptance.