CREATIVE AND
PERFORMING ARTS -
ARTS

ARTS 202 Social Media and the Arts 3 Credits
Students develop skills necessary to visual and performing artists and arts
administrators in promoting their work or that of their cultural institution.
The course teaches students how to reach and communicate with their
target audiences effectively. Topics covered include website strategies,
blogging, social media site management, mobile tactics, and others.
Prerequisite: None. Corequisite: None.
Offered: occasionally.

ARTS 301 Arts Administration 3 Credits
The course is a comprehensive discussion of artist management and arts
administration, promotion, marketing, contract law and negotiation, media
and public relations as well as agent and manager responsibilities in the
recording industry.
Prerequisite: None. Corequisite: None.
Offered: occasionally.

ARTS 302 Not-for-Profit Arts Organizations 3 Credits
The course is an overview arts management, administration, promotion, and
legal issues as they apply to not-for-profit arts organizations. Topics covered
include basic finance for not-for profit organizations, logistics of day-to-
day operations, writing grant proposals, strategies for driving revenue, and
others.
Prerequisite: None. Corequisite: None.
Offered: occasionally.

ARTS 401 Fine Arts Project 3 Credits
Students will be guided through a fine arts project that will demonstrate
advanced accomplishment related to their concentration in the Creative
and Performing Arts Interdisciplinary Studies degree. Projects could be
an extended paper, a musical performance, an audio technology project, a
gallery show, or any other appropriate medium. Students will be mentored
by appropriate faculty and will provide regular reports and demonstrations
of progress throughout the semester.
Corequisite: None.
Offered: occasionally.