

CREATIVE AND PERFORMING ARTS - ARTS

ARTS 202 Social Media and the Arts 3 Credits

Students develop skills necessary to visual and performing artists and arts administrators in promoting their work or that of their cultural institution.

The course teaches students how to reach and communicate with their target audiences effectively. Topics covered include website strategies, blogging, social media site management, mobile tactics, and others.

Prerequisite: None. **Corequisite:** None.

Offered: occasionally.

ARTS 301 Arts Administration 3 Credits

The course is a comprehensive discussion of artist management and arts administration, promotion, marketing, contract law and negotiation, media and public relations as well as agent and manager responsibilities in the recording industry.

Prerequisite: None. **Corequisite:** None.

Offered: occasionally.

ARTS 302 Not-for-Profit Arts Organizations 3 Credits

The course is an overview arts management, administration, promotion, and legal issues as they apply to not-for-profit arts organizations. Topics covered include basic finance for not-for profit organizations, logistics of day-to-day operations, writing grant proposals, strategies for driving revenue, and others.

Prerequisite: None. **Corequisite:** None.

Offered: occasionally.

ARTS 401 Fine Arts Project 3 Credits

Students will be guided through a fine arts project that will demonstrate advanced accomplishment related to their concentration in the Creative and Performing Arts Interdisciplinary Studies degree. Projects could be an extended paper, a musical performance, an audio technology project, a gallery show, or any other appropriate medium. Students will be mentored by appropriate faculty and will provide regular reports and demonstrations of progress throughout the semester.

Corequisite: None.

Offered: occasionally.