ENTREPRENEURSHIP - ENT

ENT 101 Experiential Entrepreneurship: Creativity, Innovation, Opportunity, and Idea Generation 3 Credits
This course provides a broad introduction to entrepreneurship and prepares students for developing a mindset for thinking creatively, using innovation, recognizing opportunities, and generating entrepreneurial ideas. Other topics include strategic and tactical planning and entrepreneurial activities of actual business ventures. Students will participate in the "Business Idea Elevator Pitch Competition." Open to business and non-business majors including students from the College of Arts and Sciences and the School of Education and Human Services.
Fulfills Core: Oral Communication
Offered: every spring.

ENT 102 Student Startup Accelerator 1 Credit
This course requires approval from the instructor, the program director, or department administrative associate.
Offered: every spring.

ENT 110 Fundamentals of Entrepreneurship 3 Credits
This course provides an overview of entrepreneurship with an emphasis on learning about the entrepreneurial mid-set and life, creativity, innovation, ideation, marketing, and pathways to entrepreneurial ventures. Open to business and non-business majors.
Offered: every spring.

ENT 201 Entrepreneurial Mind-Set and Foundations 3 Credits
Provides an understanding of the entrepreneurial process from both conceptual and applied perspectives. Topics include creativity, innovation, the characteristics of entrepreneurs, common issues encountered by entrepreneurs, entrepreneurial marketing, entrepreneurial finance, and organizational strategies for new business enterprises. Students will engage in entrepreneurial projects. Open to business and non-business majors.
Offered: every fall.

ENT 311 Entrepreneurship and Family Business 3 Credits
This course provides students with an understanding of key concepts related to and challenges faced by family businesses. Students will learn about ways to foster healthy family businesses through the use of innovative tools and hands-on learning. The course will explore how the dynamics of a family unit can both help and hinder the success of a business organization. Issues such as mentoring, succession planning, and family creeds will be explored. Attention will also be devoted to family business planning, effective governance approaches in family businesses, preparing heirs for entry into and management of family businesses, and tax and compensation planning.
Prerequisite: ENT 110 or MGT 101, or by permission of the instructor.
Restriction: junior or senior standing.
Offered: every fall.

ENT 312 International Entrepreneurship 3 Credits
This course explores international entrepreneurship -- its dimensions and importance -- and how it differs from other areas of international business. Students learn to identify and analyze information available for entrepreneurs seeking to move internationally and to address the important strategic issues in international entrepreneurship. May be used as ENT and/or IBUS elective.
Prerequisite: ENT 110 or MGT 101, or by permission of the instructor.
Restriction: junior or senior standing.
Offered: occasionally.

ENT 314 Social Entrepreneurship and Sustainability 3 Credits
This course focuses on innovative, values-driven organizations which have explicit civic missions or social purposes and which are most typically associated with the not-for-profit sector of the economy. The chief aims of the course are to help students understand and appreciate the role of the nonprofit sector in creating societal wealth in the economy, to engage participants in institutional efforts to create a good society through exposure to the work of these organizations, and to have students consider a variety of forms of involvement available to aspiring entrepreneurs in preparing for leadership roles in their communities.
Prerequisite: ENT 110 or MGT 101, or by permission of the instructor.
Restriction: junior or senior standing.
Offered: every spring.

ENT 401 Small Business Management and Entrepreneurship 3 Credits
Focuses on the most common problems encountered by owners, managers, and entrepreneurs in organizing and operating small enterprises. Topics include creativity, innovation; entrepreneurial strategy; pursuing new venture opportunities; the new venture business plan; creative small business marketing; innovative small business management; financial management in the entrepreneurial firms; and legal requirements. Students will obtain entrepreneurial experience through working with entrepreneurs and small businesses.
Prerequisite: either ENT 201 or MGT 101, ACC 201, & MKT 201.
Entrepreneurship majors must complete ENT 201. Restriction: junior standing or higher.
Offered: every spring.

ENT 402 Building a Business: From Idea to Venture Creation 3 Credits
This course is a capstone course required of all entrepreneurship majors at the end of the program. Students develop original ideas for new ventures and write comprehensive business plans for those ventures. An integration of the theory and practice of entrepreneurship. The course focuses on identifying opportunities for a new venture and the process of starting and growing a new business. The business plan will apply key principles and concepts to real world situations. Students must participate in the New York State Business Plan Competition and other required activities to complete the course to get a final grade during the following spring semester. Please note that this class counts as an Entrepreneurship Major Capstone class, but does NOT count toward the Canisius Core Curriculum.
Prerequisite: ENT 401 or MGT 101, ACC 201, and MKT 201. Restriction: junior or senior standing.
Offered: every fall.

ENT 410 Launching and Growing Entrepreneurship Ventures 3 Credits
This course is a capstone course required of all entrepreneurship majors at the end of the program. Students develop original ideas for new ventures and write comprehensive business plans for those ventures. An integration of the theory and practice of entrepreneurship. The course focuses on identifying opportunities for a new venture and the process of starting and growing a new business. The business plan will apply key principles and concepts to real world situations. Students must participate in the New York State Business Plan Competition and other required activities to complete the course to get a final grade during the following spring semester. Please note that this class counts as an Entrepreneurship Major Capstone class, but does NOT count toward the Canisius Core Curriculum.
Prerequisite: ENT 401 or the combination of MGT 101, MKT 201, and ACC 201.
Offered: every spring.

ENT 414 Franchising and Entrepreneurship 3 Credits
This course provides a broad introduction to franchising -- its dimensions and importance -- and how it differs from other areas of international business. Students learn to identify and analyze information available for entrepreneurs seeking to move internationally and to address the important strategic issues in international entrepreneurship. May be used as ENT and/or IBUS elective.
Prerequisite: MGT 101. Restriction: junior standing.
Offered: occasionally.
ENT 496 Internship in Entrepreneurship 1-3 Credits
Non-routine job experiences that link specific entrepreneurship topics and academic concepts with practical experience. Requires supervision by faculty and student demonstration of academic value through papers and reports. Internships require an application and approval by the associate dean.

Prerequisite: student must complete a WSB Internship Application and obtain permission of a faculty supervisor, department chair, & the associate dean.

Offered: fall, spring, & summer.

ENT 499 Entrepreneurship Independent Study 1-4 Credits
Limited availability and only available by application and approval by the associate dean.

Prerequisite: student must complete a WSB Independent Study Application and obtain permission of a faculty supervisor, department chair, & the associate dean.

Offered: occasionally.