BUSINESS CORE

All business majors at Canisius College take a common set of courses designed to provide students with a breadth of business knowledge and skills. Upon completion of the business core, students should understand and appreciate the importance of several functional business areas and how these areas contribute collectively to the performance of organizations. In today’s business environment, managers are frequently expected to work in cross-functional teams, understand how their specialty contributes to the overall mission and strategy of the organization and eventually advance to positions of leadership that require an understanding and appreciation for multiple divisions within an organization. As you will see in the curriculum tab, the common set of business courses known as the Business Core provides a strong, multi-faceted foundation that prepares students to become leaders in their organizations and excel in the globally competitive marketplace.

BUSINESS EXPLORATION [bus-x]

BUS-X is an innovative, three-part series to build career-ready business professionals. By completing the BUS-X program, students will:

- explore career options and pathways into various professions
- experience a business immersion challenge to learn how the functional areas of business combine to achieve overall goals
- develop job search skills
- network with business professionals, alumni, and community leaders
- gain valuable hands-on practical experience, such as internships, consulting projects, or approved service-learning activities

All students majoring in the Wehle School of Business are required to complete BUS-X in order to graduate.

Freshman Year - BUS 101 Explore Business
- exploring majors and careers

Sophomore Year - BUS 201 Explore Careers
- informational interviews
- resumes, interview skills, mock interviews

Junior/Senior Year - BUS 401 Business in Action
- hands-on, real business experience
- internships
- student consulting projects
- Golden Griffin Fund and CFA Research Challenge
- Enactus

Select one of the following options for satisfying the mathematics requirement: 1

**Option 1:** A two course sequence of math courses:
- MAT 105 Finite Mathematics
- MAT 106 Calculus for the Non-Sciences

**Option 2:** Select one of the following advanced math courses:
- MAT 109 Calculus with Review I
- MAT 111 Calculus I
- MAT 115 Calculus for Business

**Business Courses**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISB 101</td>
<td>Management Technology</td>
<td>3</td>
</tr>
<tr>
<td>ECO 101</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 102</td>
<td>Principles of Microeconomics</td>
<td>3</td>
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<tr>
<td>MGT 101</td>
<td>Introduction to Management</td>
<td>3</td>
</tr>
<tr>
<td>ACC 201</td>
<td>Financial Accounting</td>
<td>3</td>
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<tr>
<td>ACC 202</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>MKT 201</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>FIN 201</td>
<td>Introduction to Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>ECO 255</td>
<td>Business Statistics</td>
<td>3</td>
</tr>
<tr>
<td>ECO 256</td>
<td>Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MGT 325</td>
<td>Operations Analysis for Business</td>
<td>3</td>
</tr>
<tr>
<td>MGT 370</td>
<td>Managerial Environment</td>
<td>3</td>
</tr>
<tr>
<td>MGT 446</td>
<td>Managerial Policy/Strategy</td>
<td>3</td>
</tr>
</tbody>
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Business International Requirement (See Description Below) 5

All Wehle School of Business majors, must complete the following program requirements to graduate:

| BUS 101 | Explore Business | 3 |
| BUS 201 | Explore Careers  | 3 |
| BUS 401 | Business in Action| 3 |

Total Credits 49-51

1 For economics, business economics, finance and accounting students, MAT 115 is recommended over other options. However, students who are not well prepared in mathematics may wish to take MAT 105 and MAT 106 before moving on to more advanced math courses. Additional mathematics courses are recommended if the student is preparing for a graduate program in economics or finance. The student should consult a departmental advisor.

2 Accounting Majors take ACC 212 instead of ACC 202

3 Management Majors take MGT 335 and MGT 336 instead of MGT 325; Students completing the 150-hour combination of BS and MBA in Accounting take MBA 507 instead of MGT 325

4 Accounting Majors take LAW 371 and LAW 372 instead of MGT 370

5 Students completing the 150-hour combination of BS and MBA in Accounting take MBA 690 instead of MGT 446

6 International business majors will satisfy the Business International Requirement by taking two semesters of a foreign language at the 200 level. Other business majors will fulfill the two courses required for the Business International Requirement with either a foreign language or a non US history course.

- Non US History courses can be in two separate international cultures
- Two separate international language courses
- A combination of an international language course and a non US history course

7 BUS 101, 201, 401 are required of all business majors and must be completed for degree requirements. This series of courses are 0 credit hours and will be graded pass/fail. BUS 101 will be completed in your first semester freshman year, BUS 201 will be completed as a sophomore, and BUS 401 will be completed as a junior or senior.

Business International Requirement

The Business International Requirement is part of the business core curriculum and is designed to help prepare students for doing business in an increasingly global economy. Note that American Sign Language and
classical or ancient languages such as Greek and Latin do not satisfy the Business International Requirement. The list of non-U.S. culture classes that satisfy the requirement is updated regularly and can be obtained from your advisor or department chair. As an alternative to modern language or non-U.S. culture classes, students can satisfy the Business International Requirement by participating in a semester-long study abroad program.

our Learning Goals

We are committed to developing professionals who have depth of expertise in business functions combined with breadth of leadership and professional skills for success in today’s dynamic business environment. Our graduates will:

• Understand ethical behavior and sustainability concepts.
  • Canisius graduates will be able to identify principled and ethical solutions to business problems.
  • Canisius graduates will be able to assess the potential social, economics, and environmental impact of business decisions on relevant stakeholders.
• Make well-informed business decisions by demonstrating the ability to identify and solve business problems through quantitative and qualitative reasoning.
  • Canisius graduates will be able to interpret data, employ quantitative reasoning, and apply appropriate analytical tools to derive data-driven decisions.
  • Canisius graduates will be able to evaluate and incorporate contextual information in the decision-making process [and generate positive solutions].
• Understand how functional areas of business impact business strategy.
  • Canisius graduates will understand how functional areas impact business strategy, and give examples as to how decisions in these areas can be structured to improve organizational performance and positively impact all stakeholders.
• Be career-ready professionals who are prepared to lead.
  • Canisius graduates will articulate career goals, prepare a professional resume, demonstrate behavior-based interviewing techniques, and develop a professional network.