Richard J. Wehle School of Business

Denise M. Rotondo, PhD, Dean; Laura A. McEwen, Associate Dean and Director; Graduate Business Programs; Sara Vescio, Executive Director of the Women’s Business Center; Jennifer M. Patrick, Director of Executive Education and Leadership Development; James T. McCarthy, Director of Internships and Career Development.

Our Majors are:
- Accounting
- Accounting Systems and Analytics
- Economics (BA & BS)
- Finance
- Management
- Marketing
- Sport Management

Beta Gamma Sigma
The Wehle School of Business at Canisius College houses a chapter of Beta Gamma Sigma (https://www.betagammasigma.org/). Beta Gamma Sigma is the premier honor society recognizing academic achievement in business education. Lifetime members of the Society have earned the right to be considered the "Best in Business." Juniors and Seniors must rank in the top 10% of the class, and graduate students who graduate in the top 20 percent are eligible for membership.

Professional Student Organizations
The WSB sponsors a number of professional student organizations that provide a range of professional development opportunities for students preparing for careers in business. These organizations host workshops, seminars, networking events and tours of local businesses. Many of the student groups engage in community-based projects, using their business skills to help others and create a positive impact on the local economy.
Some of the groups participate in competitions with other colleges from across the country. These competitions give students an opportunity to develop their skills and gain national recognition. The professional student organizations in the Wehle School of Business have been recognized by a number of external industry groups for their exceptional programming, leadership and success in competitions. Students are encouraged to become active in a professional student group early in their college career. Current student groups include:

- Accounting Society
- APICS - The Premier Professional Association for Supply Chain Management
- Golden Griffin Fund (GGF)
- Society for Economics & Finance
- Society for Human Resource Management (SHRM)

### External Business Programs

#### The Women's Business Center

Located in Science Hall, the Women’s Business Center (WBC) empowers entrepreneurs to succeed through education, connections and community by developing leaders, fostering opportunities and building collaboration. The WBC was established by the Richard J. Wehle School of Business in 2003 to support the success of entrepreneurs and small business owners with a focus on women in Erie County and the surrounding region including Buffalo, Rochester, Jamestown and Niagara Falls. The WBC provides services in small business development: training, counseling, coaching, and networking. Networking serves as a major component of all programs to ensure that every participant has made appropriate connections with business and community resources. Faculty and students at Canisius frequently connect with area entrepreneurs and small businesses through programs offered by the Women’s Business Center. These connections often result in mutually beneficial relationships that contribute to the economic strength of the local and regional economy. For additional information and a listing of WBC programs and upcoming events, visit the official WBC website (http://thewomensbusinesscenter.com/).

### Undergraduate Majors & Departments

#### Majors

<table>
<thead>
<tr>
<th>Majors</th>
<th>Department</th>
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<tbody>
<tr>
<td>Accounting (120 Hr.) &amp; Professional Accounting (150 Hr.)</td>
<td>Accounting</td>
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<tr>
<td>Accounting Systems and Analytics</td>
<td>Accounting</td>
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<tr>
<td>Economics</td>
<td>Economics/Finance</td>
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<tr>
<td>Finance</td>
<td>Economics/Finance</td>
</tr>
<tr>
<td>Management</td>
<td>Management &amp; Marketing</td>
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<tr>
<td>Marketing</td>
<td>Management &amp; Marketing</td>
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<tr>
<td>Sport Management</td>
<td>Sport Management</td>
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In addition, dual majors are available in these areas or in combination with other majors outside the Wehle School of Business.

### Undergraduate Minors & Departments

#### Minors

<table>
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<tr>
<th>Minors</th>
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<tbody>
<tr>
<td>Business Management Minor (for majors outside the Wehle School of Business)</td>
<td>Management &amp; Marketing</td>
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### Learning Goals & Objectives

#### OUR LEARNING GOALS

We are committed to developing professionals who have depth of expertise in business functions combined with breadth of leadership and professional skills for success in today’s dynamic business environment. Our graduates will:

- Understand ethical behavior and sustainability concepts.
- Canisius graduates will be able to identify principled and ethical solutions to business problems.
- Canisius graduates will be able to assess the potential social, economics, and environmental impact of business decisions on relevant stakeholders.
- Make well-informed business decisions by demonstrating the ability to identify and solve business problems and explain meaning of results.

The Wehle School of Business also offers graduate programs that lead to the degrees of Master of Business Administration (MBA), Master of Business Administration – Accounting (MBAA), Master of Business Administration in Professional Accounting (MBAPA), a Master of Science in Finance, a Master of Science in Business Analytics, a Master of Science in Sport Administration, and a Master of Science in Sport Product Development. These degrees are described in the Graduate Catalog (http://catalog.canisius.edu/graduate/wehle-school-business/).

### BS/BA and MBA or MBA in Professional Accounting (MBAPA) Dual Degree Program

#### Program Description

Canisius students only.

This program enables qualified students in most majors to earn an undergraduate degree and a Master in Business Administration (MBA) within a five-year period or an MBAPA in six years. During the first three years, students take courses to fulfill their core curriculum and major-area requirements, saving electives for their senior year. In their senior year, students complete their undergraduate requirements and use free electives to take a series of introductory graduate courses. They complete the MBA requirements in the fifth year. Students with AP credits or transfer credits may be able to complete the program in less than five years.

### BS/BA Dual Degree Admission

Application is made by students in the spring semester of their junior year. Admission to the program will require meeting current MBA admission standards.

### Economics Minor

#### Economics Minor

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<th>Minor</th>
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<tbody>
<tr>
<td>Global Logistics and Supply Chain Management Minor</td>
<td>Management &amp; Marketing</td>
</tr>
<tr>
<td>Human Resources Management Minor</td>
<td>Management &amp; Marketing</td>
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For additional information, visit the Dual Degree webpage (http://www.canisius.edu/economics-finance/overview/babs-mba-dual-degree/).
• Canisius graduates will be able to interpret data, employ quantitative reasoning, and apply appropriate analytical tools to derive data-driven decisions.

• Canisius graduates will be able to evaluate and incorporate contextual information in the decision-making process [and generate positive solutions].

• Understand how functional areas of business impact business strategy.
  • Canisius graduates will understand how functional areas impact business strategy, and give examples as to how decisions in these areas can be structured to improve organizational performance and positively impact all stakeholders.

• Be career-ready professionals who are prepared to lead.
  • Canisius graduates will articulate career goals, prepare a professional resume, demonstrate behavior-based interviewing techniques, and develop a professional network.